



**NOTICE**

To: Hon. David Martin, Mayor of Stamford, CT & Susan Fracasso, Rapid Response Coordinator  
(dol.rapidresponse@ct.gov and susan.fracasso@ct.gov)

From: Cindy Wagner  
Sr. Director People & Culture

Re: WARN Notice

Pursuant to applicable federal and/or state law, please take NOTICE of the following:

1. All operations of Alpha Entertainment, LLC (d/b/a XFL) at 1266 E. Main St., Stamford, CT 06902 have been discontinued, effective April 10, 2020.
2. As a result of the discontinuance of operations, the Company has permanently laid off all employees. We are taking this action because of COVID-19-related business circumstances that were not reasonably foreseeable. We were unable to give earlier notice because of how quickly our operations were affected by the COVID-19 pandemic, the World Health Organization's pandemic declaration on March 11, 2020, the President's declaration of a national emergency on March 13, 2020, and other and subsequent related governmental announcements and actions.
3. In Connecticut, 95 employees are affected. None are unionized. The number of affected employees in each job classification are listed below.
4. All work sites are being closed. There are no bumping or transfer rights.
5. Any questions regarding the discontinuance of operations and related matters should be directed to Cindy Wagner, 1266 E. Main Street Stamford CT 06902; 203-703-9293.

**1266 E. Main Street Stamford, CT 06902**

<b>Position Eliminated at Stamford, CT Location</b>	<b># of Employee(s) in the position</b>
Administrative Assistant	2
Art Director	1
Associate Recruiter	1
Chief Marketing and Commercial Officer	1
Chief Technology Officer	1
Cloud Infrastructure Engineer	1
Commissioner & CEO	1
Creative Director	2
Digital Content Manager	2
Digital Product Coordinator	1
Director of CPG, Licensing & Partnerships	1
Director of Football Ops	1
Director of Workplace Technology	1
Director, Business Analytics	1
Director, Business Systems	1
Director, Football Operations	1
Director, Legal & Business Affairs	2
Director, Marketing	1
Director, Product Management	1
Director, Strategy & Operations	1
Director, Total Rewards	1
Editor	2
Executive Assistant	2
Football Strategy Analyst	1
League Communications Coordinator	1
League Communications Manager	1
Learning & Development Coordinator	1
Manager, Payroll	1
Manager, Player Personnel	1
Manager, Social Strategy & Analytics	1
Manager, Travel & Logistics	1
Marketing Manager	1
Marketing Project Manager	1
Media Operations Manager	1
Merchandise Specialist	1
Network Engineer	1
Operations Manager	1
People & Culture Coordinator	1
Photo & Graphics Editor	1
Photo Editor	2
President & COO	1
Producer/Editor	5
Product Manager	1
Production Assistant	1
Production Coordinator	1
Recruiter	2

Senior Analyst, Marketing & Fan Analytics	1
Senior Art Director	1
Senior Designer	1
Senior Director, Digital Content	1
Senior Director, Finance	1
Senior Director, Recruiting	1
Senior Director, Social Media	1
Senior Manager, Direct to Consumer Merchandising	1
Senior Manager, Fan Research	1
Senior Recruiter	1
Senior Vice President, Communications	1
Senior Vice President, Content & Media	1
Social Media Editor	5
Sr. Director, Human Resources	1
Sr. Director, Intelligence	1
Sr. Manager, Strategy and Business Development	1
Sr. Recruiting Coordinator	1
SVP of Football Operations	1
SVP of Marketing	1
SVP of Team Business Operations	1
SVP, Strategy and Business Development	1
Team Business Operations Manager	1
Team Business Operations Specialist	1
Vice President, Football Systems	1
Vice President, Legal & Business Affairs	1
Vice President, Marketing Partnerships & Sales	1
Vice President, Media Partnerships	1
Vice President, Product	1
Vice President, Production	1
Vice President, Security	1
VP Human Resources	1
VP, Enterprise Technology	1
Workplace Support Engineer	1