



## ***Business CT 2017 Offers Innovative Strategies To Promote Education and Workforce Partnerships***

WETHERSFIELD, March 30, 2017 – Businesses interested in learning firsthand about workforce programs and incentives, employment laws, wage requirements for both employers and employees – and much more – will want to attend the *Business CT 2017* conference to be held 7:30 a.m. to 4 p.m. May 3 at the Farmington Marriott.

Sponsored by the Connecticut Employment and Training Commission (CETC) and the Connecticut Department of Labor, the day-long informational event – *Promoting Education, Strategies and Partnerships* – will also offer networking opportunities with Connecticut’s business leaders, employment experts and workforce development professionals.

“Attendees will hear from professionals sharing knowledge of state laws and incentives, and meet with experts that can offer ways to strengthen our state’s workforce,” said Kathleen Marioni, Executive Director of the Labor Department’s Office of Workforce Competitiveness (OWC). “Working in partnership, CETC and OWC look at innovative ways to further develop this state’s workforce and promote programs that can help grow our employees and our business community,” Marioni said. “This conference provides opportunities to bring our business partners together to take full advantage of education and workforce policies and programs.”

According to Marioni, the morning portion of the conference will offer an overview of incentives, services and assistance that can help with business growth, while the afternoon features workshops that include these topics:

- Adult Education Business Partnerships
- Employment Law Basics
- Paid Sick Leave Policies
- State and Federal FMLA
- Unemployment Insurance Guidelines
- Wage and Hour Overview

Space is limited, so early registration is encouraged. Please visit [www.BusinessCT.com](http://www.BusinessCT.com) to register or for additional information. The Farmington Marriott is located at 15 Farm Springs Road, Farmington.

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