



MEDIA RELEASE

CT Department of Labor *Communications Office*
Sharon M. Palmer, Commissioner

Get LinkedIn: Labor Department Offers Free Profile Review at Sept. 19 Danbury Career Fair

WETHERSFIELD, September 3, 2014 – Are you LinkedIn yet? Connecticut Department of Labor employees will be on hand during the agency’s September 19 Danbury Career Fair to critique and offer suggestions regarding visitor’s LinkedIn profiles. The career fair will take place at the Ethan Allen Hotel, 21 Lake Avenue Extension, from 11 a.m. to 3 p.m.

“LinkedIn – one of the fastest growing social networking employment tools available today – is an important aspect of a successful job search,” noted State Labor Commissioner Sharon M. Palmer. “Several Certified Professional Résumé Writers from our Employment Services unit will be available from 11 a.m. to 2 p.m. to meet one-on-one with attendees to review and critique their LinkedIn profile to help maximize their effectiveness.”

LinkedIn is a free professional business-oriented networking website with more than 300 million members in over 200 countries. Statistics show that more than 94 percent of today’s employment recruiters use LinkedIn to help identify potential job candidates.

“Labor Department employees will offer wording recommendations to improve content and headlines, offering formatting enhancements that allow for a more targeted message, and ensure that keywords maximize the potential for online views,” Palmer added.

Noting that a strong profile can make the difference in securing employment, Palmer said that following a profile critique at the agency’s June career fair, one participant reported that her LinkedIn viewing statistics increased by 51 percent, and that she had received a job offer.

Job seekers interested in having their LinkedIn profile critiqued at the Danbury Career Fair are asked to call the agency’s Employer Services unit at (860) 263-6040 by September 17, to schedule an appointment.

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