



## MEDIA RELEASE

CT Department of Labor *Communications Office*  
Sharon M. Palmer, Commissioner

# Labor Department Partners in CT Saves Week; Workshops Offered at American Job Centers Focus on Attaining Financial Goals; Saving Money

WETHERSFIELD, February 18, 2014 – In recognition of Connecticut Saves Week, workshops at the Labor Department’s Hamden and Hartford American Job Centers will be held February 28 and March 7. Topics will include: Why is it important to save money? How can I reach my financial goals, and what can I do to avoid fraud and protect my money?

Attendees will also learn about their specific “money personality” and relationship with money, as well as techniques that can help save money and overcome barriers to reaching personal goals. Important tips on how to avoid identity theft and common banking scams, and minimizing risks of becoming a victim also will be discussed by workshop presenters Kathleen Titsworth, Banking Education Coordinator with the Connecticut Department of Banking and Faye Griffiths-Smith, Family Finance Educator with UConn Extension.

The Hamden workshop will be held 9:30 to 11:30 a.m. February 28 at the American Job Center, 37 Marne Street. The workshop is free, but pre-registration is required and can be made by calling (203) 859-3200. Additional information can be found online at: [www.ctdol.state.ct.us/hamden/hamdcal.htm](http://www.ctdol.state.ct.us/hamden/hamdcal.htm)

The Hartford workshop will be held 9:30 to 11:30 a.m. March 7 at the American Job Center, 3580 Main Street. The workshop is free, but pre-registration is required and can be made by calling (860) 256-3673. Additional information can be found online at: [www.ctdol.state.ct.us/hartford/htfdcal.htm](http://www.ctdol.state.ct.us/hartford/htfdcal.htm)

Connecticut Saves Week (February 24-March 1) is a new social marketing campaign designed to encourage residents to assess their saving and save regularly to achieve their goals. Governor Dannel P. Malloy has issued a proclamation in honor of Connecticut Saves Week and the importance of financial goals and planning.

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**Media Contact:** Nancy Steffens, Communications Director  
200 Folly Brook Boulevard, Wethersfield, CT 06109-1114  
Phone: (860) 263-6535 – Fax: (860) 263-6536 – [www.ct.gov/dol](http://www.ct.gov/dol)  
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The Connecticut Saves Week campaign is coordinated by UConn Extension. In addition to the Connecticut Department of Labor, partners in the campaign include the Connecticut Department of Banking, Connecticut State Library, Hartford Job Corps, Human Resources Agency of New Britain, Inc., Naugatuck Head Start, New Haven County Extension Resource Council, Inc., New Haven Free Public Library, and People's United Bank.

America Saves Week is coordinated by America Saves at the Consumer Federation of America and the American Savings Education Council. Connecticut Saves Week is affiliated with the national campaign. The Bank of America Foundation is supporting the Connecticut Saves Week campaign through a mini-grant. For more information about the campaign, visit [www.connecticutsaves.org](http://www.connecticutsaves.org) or call 203-407-3160 or 860-240-8176.

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