



MEDIA RELEASE

CT Department of Labor *Communications Office*
Commissioner Scott D. Jackson

Waterbury American Job Center Offers Critiques To Maximize Effectiveness of *LinkedIn* Profiles

WETHERSFIELD, May 3, 2018 – Is your *LinkedIn* profile getting enough results? Waterbury American Job Center employees will offer *LinkedIn* critiques at the local office, 249 Thomaston Avenue, on Wednesday, May 16; Friday, June 1; and Friday, June 29. The 30-minute one-on-one sessions will be scheduled between 12:45 and 3:45 p.m. on these respective days. Appointments can be scheduled by calling the Waterbury American Job Center at (203) 437-3380.

To participate, attendees must have an active *LinkedIn* profile/account, a valid username, and a password that is needed to sign on. Participants should also have an electronic copy of their résumé. The sessions include an overall review of the *LinkedIn* profile's content, and will provide suggestions for edits and enhancements, recommendations for jobseeker privacy settings, a search appearance statistics review, and how to use post analytics.

"*LinkedIn* is one of the fastest growing and effective social networking employment tools available today," notes Waterbury American Job Center Director Stephen Romano. "Labor Department staff will critique *LinkedIn* profiles and offer suggestions for increasing exposure to recruiters and prospective employers."

LinkedIn, a free business-oriented networking website, has more than 530 million members in 200 countries," Romano adds. "Statistics show that more than 94 percent of recruiters use this professional site to help identify potential job candidates."

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