



MEDIA RELEASE

CT Department of Labor *Communications Office*
Sharon M. Palmer, Commissioner

Connecticut Learns and Works Conference **Features Lindsey Pollak as Keynote Speaker**

WETHERSFIELD, April 16, 2015 – Marketing and training professional Lindsey Pollak, who specializes in counseling and advising members of the “Millennial” generation, will be the keynote speaker at the 21st annual *Connecticut Learns and Works Conference* taking place 9 a.m. to 3 p.m. on May 15 at the Sheraton Hartford South Hotel in Rocky Hill.

Titled *Successful Generations Securing Connecticut’s Workforce Future*, the event is geared for educators, counselors, employment and training specialists, and business people interested in career and workforce development issues.

Pollak, the author of the 2014 *New York Times* bestseller “Becoming the Boss: New Rules for the Next Generation of Leaders,” is also an official ambassador for LinkedIn, a spokesperson for The Hartford’s “My Tomorrow” campaign, and chair of *Cosmopolitan* magazine’s Millennial Advisory Board. She is also author of “Getting from College to Career: Your Essential Guide to Succeeding in the Real World.” Pollak’s advice columns have been published in *The Wall Street Journal* and *The New York Times*, and she has appeared on the *Today Show*, on *CNN*, and *NPR*.

This year’s *Connecticut Learns and Works Conference* features a series of morning and afternoon workshops, including: Careers in Transition – Reinventing with Purpose; Entrepreneurship and Innovative Business Models; Finance Career Pathways; Making ePortfolios Work; Innovative High School and Technical College Programs; 2015 Labor Market Information; Pathways to Manufacturing: from HS to Higher Education; and What’s Going on in Early College?

The conference is sponsored by the Connecticut Department of Education, the Connecticut Department of Labor, Connecticut Career Resource Network, the Connecticut State University System and the Hartford Insurance Group.

The Sheraton Hartford South Hotel is located at 100 Capital Boulevard, Rocky Hill. Additional information and registration details for the May 15 conference can be found at www.CTLearnsandWorks.com.

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